



INDIAN SMART TECHNOLOGY & MARKETING (P) LTD

At the Forefront of Technology Solutions Distinct Solutions I Extraordinary Results



WELCOME TO INDIAN SMART TECHNOLOGY & MARKETING

Indian Smart Technology & Marketing (ISTM) is the one-stop solution for comprehensive technology consulting and services. ISTM provides best-in-class solutions and consulting services in Storage, Computing, Virtualization, Data Solutions, WAN Optimization and Cloud Services. We can resolve customers' business problems by providing simple, distinct, customised and cost-effective solutions together with an in-depth delivery approach to achieve their objectives effortlessly. We cater to businesses across various industry segments like ITES / BPO, Software, Energy and Manufacturing ensuring that our customers are at the forefront of adopting new technologies to drive scale and efficiencies.

ISTM's focus on Enterprise Customers through End-to-end Solutions and Delivery Capabilities caters to the high levels of SLAs. Our solutions impact the way enterprise information is consolidated, protected and shared seamlessly in a secure way across the organization and within the ecosystem too.

OUR VISION

To be the premier provider and a preferred choice of Distinct and Innovative Technology Solutions globally, consistently exceeding customer expectations and driving extraordinary results

OUR MISSION

We strive to build long-lasting relationships with our global partners, empowering their success through our reliable and sustainable exporting solutions. By fostering a culture of excellence and continuous improvement, we aim to be recognized as the industry leader, delivering value to our customers, employees, and stake holders, while positively impacting the communities we serve.





OUR END-TO-END SOLUTIONS

Our end-to-end solutions designed exclusively to fit the needs of our customers ensure our partner businesses can maximize their returns with the most optimum utilisation of resources, thereby strengthening their highly sustainable growth prospects.











DEPLOY



WHY CHOOSE ISTM FOR ALL YOUR TECHNOLOGY NEEDS?

Experienced Professionals with a comprehensive understanding of the technology & solutions spectrum

Customised & Tailor-Made Solutions to suit the unique technology needs of your organisation with a strong focus on optimum resource utilization and exceptional outcomes

Quality Products to ensure the reliability, compatibility, cost-effectiveness and longevity of our solutions

Competitive Pricing without compromising on the quality of our products or services, hence ensuring access to reliable and effective technology solutions for businesses of all sizes

OUR SERVICES

ENTERPRISE CONSULTING

ISTM is an innovative and futuristic technology company that helps enterprise businesses adopt and use technologies. Our technology services and engineering teams are built with experience & skills and advocated with ideologies that match business thinking in the competitive digital medium. We help organisations at various junctures of the business lifecycle. Our core Enterprise Consulting services include Advisory, Assessment, Design, Test and Build.

KEY HIGHLIGHTS

- Storage Environment Assessment
- Backup & Recovery Environment Assessment
- Storage and Backup Environment Advisory
- Network & Security Assessment
- IT Architecture (On-Premises & Cloud)
- IT Green Field Builds (Compute, Storage, Backup, Networking & Cloud)
- IT Transformation (Compute, Storage, Backup, Networking & Cloud)
- Cloud Advisory
- Legacy Workload Assessment (Cloud Readiness)



www.istm in.com

INSTALLATIONS & IMPLEMENTATION

ISTM provides seamless installation and implementation services for a wide range of technologies covering all the layers within the data centre. We help our customers with customised and product-based installation & implementation services. Our services also include the creation of documentation and operation run books. We are recognised by many technology partners for successfully installing and configuring new hardware and software products.

RUN SUPPORT

ISTM's IT infrastructure RUN support offers the experience, skilled manpower, ITIL framework, and service management tooling to help create, run and manage next-generation and legacy IT infrastructure in a data centre, covering all the layers. STS has credentials in building, transforming and managing complex IT infrastructure of various businesses across diverse sectors. We have been recognised as a trusted service integrator by our clients for providing services by keeping up the promised SLA.

OUR GROUND-BREAKING SOLUTIONS ACROSS OUR SERVICE & BUSINESS ECOSYSTEM

- Intelligent Network & Enterprise Security Solutions
- Backup & Recovery Solutions
- Storage Solutions
- Virtualization Solutions
- Cloud Solutions
- Monitoring & Alerting Solution
- Helpdesk Solution



INTELLIGENT NETWORK & ENTERPRISE SECURITY SOLUTIONS

ISTM provides customised network and security solutions for LAN, WAN and wireless networks. We have designed and implemented networks and solutions as well as upgraded existing infrastructures for many Enterprises and SMB organisations with an impeccable track record of delivering reliable and cost-effective IT networks and security solutions, hence taking care of the varied demands and challenges of the enterprise business. Our core functional highlights within Network and Security Solutions are:

- Core & Edge Networking
- WAN Optimization
- Identity and Access Management Data
- Encryption (Rest & Transit) Cyber
- Security
- Cloud Security



BACKUP & RECOVERY SOLUTIONS

ISTM believes and truly understands the importance of data for any business. Safeguarding data using best- in-class 'Backup and Recovery Solutions' by understanding the business needs and challenges is the key. Backup and recovery solutions provide comprehensive data protection that is as agile as your current and future infrastructure, applications, and workload. Our solutions offer Data Protection, and IT environment protection from the core to the edge, across physical, virtual and cloud infrastructures, with a combination of backup and restore as well as disaster recovery capabilities with real-time analytics to meet the scale and flexibility requirements of your most challenging data protection needs so that you can confidently deliver business assurance to your organization. Key highlights of our Backup & Recovery Solutions include:

- Disk-based back-up
- Tape-based back-up
- Archive

- Disaster Recovery
- Cloud backups & archives Backup
- Management Software

Disk backup, or disk-based backup, is a data backup and recovery method that backs data up to hard disk storage. Disk backups are widely used and can be supplemented by methods such as tape or cloud backup for archiving or disaster recovery (DR). Backups to disk often employ data reduction methods such as deduplication and compression to maximize storage capacity when protecting large amounts of data.

We at ISTM truly understand that Data Backup& Recovery are crucial parts of most organisations' data protection plans. Organizations rely on backup to preserve critical files and data, guarding against the loss of files through human error, technology failures or natural disasters. Many organizations have a dedicated backup administrator who manages all disk backup appliances, although some may leave the backup process to the application or data owners.

STORAGE SOLUTIONS

Safeguarding data using best-in-class 'Storage Solutions' by understanding the business needs and challenges is the key. We bring in vast experience and are the pioneers in designing and implementing storage solutions for various Enterprises using the portfolio of our partner solutions.

- SAN
- NAS
- Unified
- All-Flash Storage
- Scale-Out-NAS
- Cloud Storage
- Cloud storage replication
- Storage management software



Our storage solutions respond to evolving business priorities with industry-leading cloud integration. The core focus of our solutions is to store data where it delivers the greatest business value, speed up the need across the entire data path from server to storage system and spin up new workloads quickly and easily.

ISTM has in-depth skillsets to Integrate data protection and management across SAN solutions from DELL, Nutanix, HPE, Netapp, and Cisco.

VIRTUALIZATION SOLUTIONS

ISTM helps Enterprises take critical steps in building new virtual infrastructures as well as transforming existing infrastructure to support most business-critical applications. We have designed and implemented virtualized solutions for many businesses and SMB organisations with an excellent track record in delivering reliable and cost-effective solutions while keeping upwith enterprise business demands and challenges

We have extensive experience in providing Virtualized solutions and we are an ideal solution partner to design new environments along with upgrading existing environments using the solution portfolio of our partners. Our expertise includes the design and implementation of Virtualisation across the enterprise spectrum:

- Server Virtualisation
- Desktop Virtualisation
- Storage Virtualisation
- Network Virtualisation



CLOUD SOLUTIONS

With ISTM, your organisation can get a blended stack for your private cloud and public cloud infrastructure solutions to make deployments easy, flexible and agile. We bring in the experience of designing and building for larger organizations to assess and design (private, public and hybrid) cloud solutions using the portfolio of technology partners.

- Private Cloud (IaaS)
- Public Cloud (laaS & PaaS)
- Hybrid Cloud (laaS)
- Cloud Orchestration Software



MONITORING & ALERTING SOLUTION

ISTM enables you with IT resources and application monitoring solutions with confidence for both on- premises and cloud environments. We build monitoring and alerting solutions to optimize performance across on-premise and cloud environments that provide high visibility of health, performance & availability. We offer our technology partner solutions like Infrastructure & Workload Monitoring, that rightly fits their business requirements and ensures the right results and outcome.

HELP DESK SOLUTIONS

ISTM offers partner solutions to take your helpdesk services and operations to the next level of customer experience. We assess your business needs and design a solution that helps you have the right connection and meaningful discussion with your customers. Our experience in designing helpdesk solutions for various businesses makes us unique in understanding the helpdesk needs of any business across industries.

OUR PARTNERS































































OUR HAPPY CLIENTS























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